

Press release

Pioneering Volkswagen Group trade outlet opens in Derby

The Derby TPS (Trade Parts Specialist) centre, a pioneering new Volkswagen Group UK trade outlet – and the first of its kind in Europe – opened in Derby on Thursday 7th December.

The new outlet will serve the needs of local independent motor repairers by offering huge local stock availability and rapid delivery for Audi, SEAT, Skoda and Volkswagen passenger car and commercial vehicle original parts®.

An exciting development of the former Parkway Volkswagen Trade Centre business that has operated from premises in Locomotive Way, Pride Park for over 8 years, the Derby TPS is the first in a UK-wide network that will grow to 60 such centres by the end of 2007. All centres will be agencies of Volkswagen Group UK, which will result in a far larger stock of parts being held locally than ever before, and independent repairers benefiting from extremely competitive trade prices. In addition, the TPS staff will be 100% dedicated to assisting local independent repairers.

Steve Lester, TPS Manager at the new Derby TPS said: “We feel privileged to have been selected as Europe’s first TPS location and I know the investment made here in Derby will translate into an exceptional parts service for independent repairers throughout our new trading territory.

“The message to our many existing trade customers is that it’s business as usual – only better. We are now able to offer much improved parts availability, more daily deliveries and, very importantly, competitive trade parts prices across a vast number of parts.

“We now have a team of 16 trade parts experts offering same-day availability for virtually all everyday service and repair parts for Audis, SEATs, Skodas and Volkswagen cars and commercial vehicles.

“To help independent repairers offer an even better service to owners of these vehicles we will also offer three deliveries a day and a one-hour express delivery service for trade customers within 20 minutes’ journey time of the Derby TPS,” added Lester.

Mark Lewis, Trade Parts Marketing Manager at Volkswagen Group UK commented: “In a small way we are making automotive history in Derby. The TPS concept of selling our original parts® through a one-stop shop built around the needs of local independent repairers is a first for the Volkswagen Group in Europe.”

Added Lewis: “There are many reasons why repairers would specify Volkswagen Group original parts® for their customers’ Audis, SEATs, Skodas and Volkswagens – not least because the guaranteed quality and reliability of those parts has been proven time and again in independent tests. The new TPS network will make it so much easier and faster for independent repairers to source our competitively priced Group parts, so there will be no reason why a repairer should need to consider non-original parts from elsewhere.”

The Derby TPS can be contacted on 01332 268826. Opening times are Monday to Friday (8am to 6pm) and Saturday (8am to 5pm).

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